



IGC

www.igc-controlling.org

**International
Group of
Controlling**

Dear IGC-Members,

Who would have imagined last year in the first lock-down that we would still be in a pandemic a year later? We hope that you are all healthy and financially well and that we can brighten up this difficult time with this newsletter. Stay healthy and confident!

**Klaus Eiselmayer, Ronald Gleich, Heimo Losbichler, Klaus Möller, Rita Niedermayr
Management Board of IGC**

1.) IGC Inside

General Assembly

Due to the current conditions, the Annual Meeting will be held on 18th September 2021 instead of 15th May 2021. We are confident that the Covid vaccinations will allow us to have a normal meeting in Amsterdam. With great anticipation, we are currently working on an attractive program.

Learning Nugget (members only)

We would like to draw your attention one last time to the IGC-Learning Nuggets. Please contact Rita Niedermayr if you wish to use it in your own learning environment.

[https: XXXX](https://XXXX)

Use the following username and password – please do not change it, it is the same for all members:

User name: XXXX

Password: XXXX

Assocontroller's Competence Model

We are pleased to inform you that Assocontroller's Competence Model is now in the Cloud. You find a preview in the attachment. For further information, please contact cm@assocontroller.it.

The Essence of Controlling: Translated into North-Macedonian

Суштина на контролингот -
Согледувања на ICV и IGS

We are pleased to inform you that one of our most important publications "The Essence of Controlling" is now also available in the North-Macedonian language and thus available in 17 languages here on our homepage [Controller mission statement \(igc-controlling.org\)](http://www.igc-controlling.org). Our special thanks go to Dietmar Pascher and Sinisa Naumoski.

IGC-Study: Opportunities for digitization in the planning and budgeting process

Prof. Dr. Patrick Ulrich and Prof. Dr. Robert Rieg have been selected to work out the study. Similar to the study on possible applications of RPA in controlling initiated in 2020, possible applications of digital solutions or technologies (e.g. AI, process mining, data analytics, big data, RPA, ...) are to be investigated on the basis of the individual sub-processes of the planning and budgeting process.

Prof. Dr. Patrick Ulrich heads the Institute for Corporate Management at Aalen University and has already conducted more than 20 empirical research projects in the field of controlling and digitization. Prof. Dr. Robert Rieg is Vice Dean for Research at Aalen University and Professor of Controlling. He has already conducted several research projects, especially on controlling, planning and digitalization as well as risk management.

Reminder: VRC-IGC-study on the academic qualification of controllers

We kindly invite you again to participate in our study and to forward the invitation to your members or customers. A large number of participants would be very important for us. It will take only 5-7 minutes to complete the survey.

Thank you very much for your time and participation. Please start the survey by clicking the link below:
<https://vrc398171.typeform.com/to/njsWDXsy>

2.) Interview

The interview in this newsletter is closely linked to the article of Lehman, Keimer, Egle and gives a CEO-perspective on **agile management** and **OKRs**. Prof. Dr. Ronald Gleich interviews Dr. Dorothee Becker, CEO at Gebr. Becker, Germany (members only).

3.) Articles

Given the ever-increasing dynamics of the competitive environment, the demand for agility has become a credo. In this issue you will find a highly recommended article on the basics of **agile controlling** by **Marie-Luise Lehman, Imke Keimer, Ulrich Egle** (members only).

The second article provided by **F. Schmid** and **Prof. Dr. Klaus Möller** discusses the increasing importance of non-financial metrics in **performance management** and introduces the **IPOOI model** as a useful solution (members only)

4.) Literature Revue

The digital transformation in controlling is inevitably associated with the term "analytics", which summarizes new and diverse possibilities to create decision-relevant information more quickly, easily and precisely. In this literature review, we would like to introduce you to three particularly interesting books on this important topic for controllers:

- Predictive Business Analytics - Forward Looking Capabilities to Improve Business Performance by Maisel and Cokins, 2013
- Customer Accounting – Creating Value with Customer Analytics by Bonacchi and Perego, 2019
- Data Analytics for Accounting by Richardson, Terrell and Teeter, 2020

The literature review is provided by Prof. Dr. Klaus Möller.

5.) Important Dates

IGC-Meetings:

2021

April 26th/27th 2021

45th ICV Congress of Controllers: Expert conference for the controlling community on April 26/27, 2021, ONLINE
<https://www.icv-controlling.com/en/events/congress-of-controllers-munich-ger.html>

May 19th 2021

Controlling & Performance Management Dialogue (partner event, hybrid) of Frankfurt School of Finance & Management
<https://cpmc.frankfurt-school.de/events/>

May 20th/21st 2021

24th Controlling Forum online from Controller Institut s.r.o. (Olga Cechlová)
<https://controllingoveforum.cz/>

May 20th/21st 2021

1st international Controller Conference in North Macedonia
(www.controlling.mk)



June 16th 2021 Board Meeting online
September 17th 2021 Board Meeting Amsterdam
September 18th 2021 General Assembly Amsterdam

Please let us know your most important conferences for the next newsletter.

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