

# www.igc-controlling.org

## International Group of Controlling

### Dear IGC-Members!

We hope this newsletter finds you well and we are pleased to send you the most recent information from IGC.

Klaus Eiselmayer, Ronald Gleich, Heimo Losbichler, Klaus Möller, Rita Niedermayr Management Board of IGC

## 1.) IGC Inside

## **IGC Quality Label**

We are proud to announce that our distinguished member "Wifi Wien" successfully completed the recertification process for its programme "Basis-und Aufbauausbildung Controlling".

#### **IGC Process Model 2.0**

The translation of the "IGC Controlling Process Model 2.0" has been finished and will be available at the general assembly in Gdansk.

## **NPO-Controlling**

The English version of the IGC standard for effective NPO-controlling has been translated and under review.

## IGC EduCamp in Vienna

IGC successfully launched its first EduCamp on Jan. 17<sup>th</sup> in Vienna. Seventeen thought leaders discussed the future of learning in the digital age and shared latest trends in technology and experiences in blended learning formats. A quick summary will be presented at the general assembly in Gdansk. The EduCamp set a new milestone for IGC and will be taking place again in January 2019.



## Financial Statements 2017 and Budget 2018

2017 was an excellent year for IGC. Please see the financial statements and the auditor's report in the attachments (members only).

## **General Assembly**

We are looking forward to IGC's most anticipated event of the year, the annual meeting and general assembly. It takes place in Gdansk Poland on June 9<sup>th</sup> and will be hosted by our long term member Prof. Olech. Don't miss the opportunity to shape the future of controlling education, to establish new contacts, engage in discussions, meet friends and enjoy the beauty of Gdansk!



Major items on this year's agenda and presentations:

- Digital Learning
- Enterprise Analytics Digital Board Room, Ronald Taucher SAP
- Controlling at Volkswagen Poznan and Cultural Differences, Malgorzata Podskarbi, Volkswagen
- International Observatory of Performance Manager, Frederic Doche, DFCG, France
- 30 years Controlling in Akademia Controllingu ODiTK. Prof. Olech

We look forward to welcoming you at our annual meeting! Please send your registration using the enclosed form per email to Elke Schlemmer.

## **News from IGC-Members**

Matthias Klaesner follows Peter Sinn as CEO of Corporate Planning

Since 1989 Peter Sinn has been CEO of Corporate Planning and made CP one of the leading software tools for Controlling. Today, CP has more than 130 employees, 28.000 users in more 4.000 companies. At the age of 62 our much respected member Peter Sinn was looking for a successor in due time. The result was that Hannover Finanz became a major shareholder of Corporate Planning and Matthias Klaesner became the new CEO. We would like to thank Peter Sinn for his engagement in IGC and welcome Matthias Klaesner.

# IGC board member Klaus Möller extends an invitation to the second ACA Symposium at the University of St. Gallen

Seize the opportunity and visit St. Gallen for the second ACA Symposium at the University of St. Gallen from 7 to 9 November 2018! The second edition of the Symposium will continue the strong dialogue between research and practice. It will be hosted by the Institute of Accounting, Controlling and Auditing (ACA) at the University of St. Gallen, the highest ranked University in the German speaking area. Submit your paper and discuss current and future challenges in accounting both within the academic community and with professional experts.

Experienced as well as young researchers and doctoral students are invited to submit their papers either in German or English by 29 June 2018.

Please find more information here: www.symposium.aca.unisg.ch

## VRC-Thesis award and VRC-Magazine

Mrs. Helen Tulner-Vonk won the VRC Thesis award, enclosed you find an abstract of her prize winning thesis and an introduction to VRC and the award.

VRC is publishing the magazine "We are Finance". It provides interesting subjects like trends in Finance, Artificial Intelligence, Fintech, Management Control. Mr. Edward Smit of VRC would be pleased if you could provide articles on management accounting. They should have approximately 500 words, deadlines are: March 30, June 13, September 24. Please take a closer look and enjoy.

## Assocontroller

Giorgio Cinciripini, Assocontroller is not only driving the European Norm for controllers from Italy, he is also the host for our next year's general assembly in Milan on 25<sup>th</sup> May 2019. Thank you Giorgio.

#### 2.) Interview

Taking advantage of digitization is one of today's key challenges for literally all companies. This challenge is addressed by two interviews in this newsletter.

The umbrella term digitization covers a variety of trends like big data, predictive analytics or in-memory computing and S4/Hana is one of the most prominent products, promising improved reporting functionality, enhanced process efficiency, as well as less maintenance and development required due to a simplified data model. Thus, we would like to draw your attention to the interview "In-Memory Technologies / SAP S/4HANA" with Dr. Martin Naraschewski who is Vice President at SAP SE in Walldorf who is responsible for the worldwide solution management of all SAP software solutions for the financial sector. (members only)

The second interview (Sarah Blaimschein talks to Prof. Wilfried Sihn, TU Wien, Fraunhofer Austria) demonstrates the impact of realtime information on controlling. (members only)

## 3.) Trends and Studies

Two empirical studies can be found in this issue. The study "International Observatory of Performance Manager", headed by Frederic Doche, DFCG, France provides an overview of trends and changes in Controlling over serveral countries. The second study, Fast Forward, shows highlights of EY's Controlling-Panel 2017.

## 4.) Literature Review

In this issue, we wish to draw your attention to four books on key performance indicators, a core element of controlling. (members only)

- 25 Need to Know Key Performance Indicators, Marr B, in English
- 10 Step KPI System, Savkin A, in English
- Performance Measurement and Management, Kleindienst B., in German
- Controlling mit Kennzahlen, Reichmann T. Kißler M., Baumöl U., in German

## 5.) Articles

Finally, we want to provide insights into developing required competencies for controllers. Today, many companies successfully try to establish Finance Business Partnering (FBP). However, qualifying employees often remains a key challenge. The article provides an insight into Hilti 's successfully implemented FBP-development programme and drivers of success. (members only)

## 6.) Important Dates

## **IGC-Meetings:**

June 8th 2018 Board Meeting, Gdansk, Poland June 9th 2018 General Assembly, Gdansk, Poland

Oct 15th 2018 Board Meeting

Conferences offered by our members

(please let us know your most important conferences for the next newsletter)

## 2018

Apr 19-20: Adriatic Controlling Conference, Slovenia

http://kontroling.si/konference/17-adriatic-kontroling-konferenca/

Apr 23-24: Controller Congress, ICV, Munich https://www.icv-

controlling.com/en/events/controller-congress-munich-ger.html

Jun 16-20: ACE Annual Conference, IMA, Indianapolis <a href="http://www.imaconference.org/">http://www.imaconference.org/</a>
Nov 7-9: ACA Symposium at the University of St.Gallen <a href="www.symposium.aca.unisq.ch">www.symposium.aca.unisq.ch</a>

Nov 15<sup>th</sup>: 6 ICCC – International Controlling Conference in Croatia

http://www.kognosko.hr/5-international-controlling-conference-in-croatia-2/

or on ICV Homepage here

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This quality label is awarded by the IGC International Group of Controlling after thorough examinations. It confirms that a programme under this label corresponds with the IGC quality standards.

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